

# Tool 15: The €10 Social Business Challenge

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Name

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What is the idea that you are planning?

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What is the aim of the idea / business?

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What are the objectives of the project?

1

2

3

4

5

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What will your business consist of i.e. what will you be offering?

1

2

3

4

5

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Do you have the approval of your teacher and mentor for this idea?

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What resources do you need for this activity?  
How much will they cost?

1

2

3

4

5

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What are health and safety issues of these activities?

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What will you sell?

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To whom will you sell it?

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Why will these people buy it?

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How much will you sell it for?

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Why have you decided this price to sell at?

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How much money do you think you will bring in and what is the profit you plan to get?

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What do you need to do to make this happen and succeed?

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What are the risks of this business i.e. why might it fail? How can you reduce the chance of the risk affecting your social business?

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