

# Tool 7: Format for business case-elaborate

Name of the business .....

Location of the business .....

Size of the business .....

Year of establishment .....

1. What does the business do?

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1. Why did the business start?

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2. Why is this business classed as a social business?

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3. How is the business structured and organised?

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4. How has the business changed over time?

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5. Has the business faced any difficulties during its history? How did the business respond to the difficulties?

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6. Has the business grown over time? Please explain why.

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7. What can you learn over time from this business?

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